



Anifest India 2010: Press Release

6th edition of India's biggest International Animation Festival - Anifest India 2010 - to be held in Mumbai from 19th to 21st August, 2010.

18th August, 2010: Animation enthusiasts from over 26 cities across India will congregate at the Fine Arts Cultural Center in Chembur, Mumbai to celebrate the Art of Animation at India's premier animation festival, ANIFEST INDIA, organised by The Animation Society of India.

India's biggest annual international animation festival - **"Anifest India - For the Animators, By The Animators"** is being held this year from **19th to 21st August** at the **Fine Arts Cultural Center in Chembur, Mumbai**. The festival was initiated in 2005, and is organized and promoted by **TASI (The Animation Society of India)**, India's largest non-profit animation society, Anifest India brings together some of the world's best Animation directors, technicians and a galaxy of international animation stalwarts. Artists from Pixar, Dreamworks Animation, Electronic Arts, ILM, Sony ImageWorks, have all presented their work at the event.

Anifest India '09 had participation from students, professionals and enthusiasts and over 4500 people from all over India gathered at IIT, Powai, Mumbai. The festival's core objective is driven by a passion to bring together like-minded people from animation and allied steams to showcase their ideas, fuel each other's creativity and receive appreciation and recognition for their talents.

This year, Anifest India '10 has put together a series of lectures / discussions and demonstrations that will be conducted by world renowned speakers in the world of animation on topics such as Comics, Tele-channel Branding, Animating with Light, Animation in Games and Simulation, Stereoscopic Feature Animation, Collaborative film-making, Design for Animation, Sound for Animation and a VFX special by a leading studio. Besides these, there will be a panel discussion on "Training/Education and the Industry" in which key people from Indian animation institutes will participate. The highlight of the festival is French animator Bastien Dubois who is being flown down specially to showcase his award-winning film "Madagascar - A Journey Diary" and the film-making process. Other eminent speakers who will grace the festival include - pioneering Indian comic creators - Aabid Surti, Manish Gupta and Sanjay Gupta, Animated Feature Film Arjun's creators, Arnab Chaudhuri and Pawan Buragohain, and Rob, the popular host of MAD on POGO TV.

Anifest India '10 has something for everyone: from students to creative heads of organizations to enthusiasts looking to get a comprehensive in-depth understanding about the various stages involved in creating an animation film from concept to completion. Anifest India is a festival that celebrates the dedication and commitment born out of passion; a passion for art, a passion for expression, a passion for life and above all, a passion for film making!

Now in its 6th year, ANIFEST India has grown from strength to strength purely by word-of-mouth publicity, simply because the event is designed to help community building through knowledge-sharing. Anifest India continues to receive financial and logistical support from the biggest names in the international animation community including studios, training institutes, professionals and hardware & software vendors. Some of our regular supporters include Arena, MAAC, Docomo, BIG AIMS, Intel, HP, Nvidia, Corel Corporation, ToonBoom Studio, Houdini, Frameboxx, Bombay Art Society and NASSCOM among others.

The highlight of the annual festival is the unique TASI Viewer's Choice Awards (TVCA). Shortlisted films are screened at the festival for an on-the-spot voting by the audience. This year over 320 entries were previewed by 2 jury panels, out of which more than 90 entries have been selected for final voting across 4 categories.

About TASI: The Animation Society of India (TASI) is a non-profit Trust registered with the Govt. of India, under the Bombay Public Trust Act. The Society is committed to increasing awareness of the medium of animation and allied arts in India. Since 2001, TASI has been providing a platform for exchange of creative and technical information within the Art and Animation fraternity and has held over 200 workshops and seminars till date.

For further details please log onto: www.anifestindia.org ; www.tasionline.org